

TSI CONGRESS 2020 Berlin onsite & globally online

1 & 2 October 2020

Asset Based Finance 4.0 – Financing in Transition

Marketing Outline & Sponsoring Options

Dear partners and sponsors,

Even if we are now transitioning to a functioning social and economic life, the ,post-coronavirus' world will never be the same again. And yet, in these last weeks we have seen that many things that once seemed impossible are possible after all. TSI will use these developments and provide fresh ideas and concepts to give new impetus and support to the network.



In times of crisis, TSI's themes are also more topical than ever

before. The contribution of asset-based finance and securitisation to the financing of the economy and the dialogue between the real economy and the financial sector with politicians and supervisors are crucial.

TSI has always been a place of communication and exchange, and since 2007 the congress has provided a platform for all stakeholders in the German and European securitisation market. It is necessary to redefine this and break new ground. With the step to set up the congress as a hybrid event for the first time in 2020, we are entering a new era:

TSI Congress 2020 - Berlin onsite & globally online

The recipe for the success of the TSI Congress is its exclusive format: onsite in Berlin and as a streamed top event on the Internet for all those who cannot attend in person. So you can be there in Berlin from anywhere in the world – and help shape it!

But: networking and helping to shape things digitally? Is that even possible? YES, we are convinced it is, and we would like to inspire you to make this new format a success with us and thus take an important step into the future.

We have compiled the most important information about the new setup in the attached new marketing outline. All features for the virtual event are marked in petrol colour.

We are looking forward to the TSI Congress 2020 together with you!

TSI Congress ... where the community meets!

Monika Beye,

Direktorin, Key Account Management, Marketing und PR

TSI Congress 2020 - Marketing Outline // FAQ Sponsors

The TSI Congress as a hybrid event. What does this mean for me as a sponsor?

The switch to a hybrid event means that the Congress will take place onsite at the Radisson Blu Hotel Berlin and streamed online as a virtual event. Therefore, the number of participants is not limited, and onsite and online visitors can interact intensively, join panels and workshops, and have meetings. As a sponsor, you will profit from enhanced visibility onsite AND in the virtual Congress, and you will receive even more attention from new participants who would not be able to make it to Berlin.

What is the setup of the virtual TSI Congress 2020? What are virtual options for sponsors?

As a sponsor of this year's Congress, you profit from double visibility – onsite AND online. The virtual Congress offers the same possibilities for sponsor presentation as the classic event: use of logo, speaking slots, sponsorship of special events and social programme. Even a virtual marketplace will be offered with a comprehensive level of services to interact with customers and present your company without further costs of stand material delivery to Berlin and travel expenses for booth staff.

What will be the setup onsite? How can I ensure the safety of my personnel?

Of course the event in Berlin will have a limited number of participants this year to ensure compliance with all hygiene requirements (total number, visitor per session etc.). Furthermore, there will be a maximum of four simultaneous events, well distributed onsite to increase the total number of visitors per session.

As most of the workshops and panels will be streamed live or on demand, we will switch to further interactive panel formats with a lively exchange with the entire audience. The speaker can be live onsite or choose to be patched in via video from home or office. In preparation for Berlin, various video conferences/webinars with speakers from the entire market all over Europe will be held to prepare the topic. We will even offer short 'videoconference training' for remote speakers.

What will happen if the government imposes tighter restrictions at short notice?

The TSI Congress will be set up as a hybrid event that could be held <u>completely online</u> if necessary. As a fall-back option in case of local restrictions by public authorities (event size restrictions), exchanged for virtual participation tickets, two virtual tickets for one onsite ticket.



TSI Congress 2020 – Marketing outline // Key data

Event	TSI Congress 2020 – Asset-Based Finance 4.0 – Financing in transition
Date	1 and 2 October 2020 Just click on the icon to add the dates of the TSI Congress 2020 to your diary.
Venue onsite	Radisson Blu Hotel, Berlin
Venue online	Globally online
Organiser	True Sale International GmbH
Event structure onsite	1.5-day capital market congress with a pre-congress event hosted by KfW on 30 September 2020 and a cultural programme immediately following the Congress from 3.00 to 7.00 pm on 2 October 2020.
Event structure online	1.5-day capital market interactive online event with live-broadcasting of core panels onsite and further digital discussion rounds and additional interviews as well as breakouts as part of the virtual TSI Congress 2020, virtual marketplace and live chat functions. The event will take place with a live moderation on the web conducted through the entire event as well as special digital events in the social programme.
Event history/ size	The annual TSI Congress has now become firmly established as a key Berlin-based event in the securitisation and asset-based finance markets. The 2020 Congress will be the fourteenth in the series. With 90 sponsors, media partners and supporting organisations together with more than 600 delegates, broad participation by, for example, the Deutsche Bundesbank, the ECB, politics, EU representatives, investors, business associations and the press, already the 2019 Congress attracted all key market players to Berlin. Also in 2020, everyone should feel safe and comfortable, distancing and
	detachment should go hand in hand with lively exchange and discussion. This is possible. We will combine the onsite congress – of course with significantly fewer participants than before – with a virtual event that meets the requirements of quality and implementation.
	With regard to the hybrid format with onsite AND digital access for visitors, we assume that the TSI Congress 2020 might even exceed the number of participants overall and could become the biggest congress in its history.
Congress language	The official congress language onsite is German, but the entire virtual format will be in English language. The proportion of panels and workshops held in English is now well over 50%. The internet presence is bilingual in German and English, and all marketing material (save the date, invitations) will be in English language.

Who will you meet at the Congress?

The TSI Congress 2020 has the support of the entire securitisation and structured finance industry as well as of policymakers and the business sector. It brings together specialists and management representatives, managing directors, partners and board members from the fields of credit and loan portfolio management, risk management, law, trade, treasury departments at banks, law firms, auditing companies, rating agencies, service providers, fintechs and consulting companies as well as investors from Germany and other countries and treasurers from large corporates.

As in previous years, many representatives of politics and of national and international supervisory authorities together with academics working in this field and representatives of the real economy will be taking advantage of the congress as a platform to exchange professional views and experience.

As the virtual event permits even market participants from inside and outside Germany to participate easily without the need to travel and interact with the visitors onsite and all others online, it will be even easier to involve speakers from European supervisory authorities and politics.

Participant structure

- More than 30% of participants came from outside Germany in 2019 (Austria, Belgium, France, Ireland, Italy, Luxembourg, Netherlands, Poland, Switzerland, United Kingdom, USA). This year we expect an even higher percentage of international visitors.
- Around 15% of participants are from the top management level (management board, managing directors, partners), more than 50% of participants from the second and third management levels together with senior level specialists and experts
- Investors/asset managers represent approx. 5-10% of the participants

Event format

Around 100 speakers will have an opportunity to present themselves and their companies as well as their specialist topics in around 30 discussion forums and workshops, expert round tables and lunch/breakfast events that will form the core of the TSI Congress 2020. The current relevance of the topics and the quality of the presentations and panel debates form one of the pillars on which the success of the congress rests. In addition, a number of sessions organised as business events and the cultural programme offer plenty of time and opportunities for networking.

We will have live streaming of the most important onsite events, on-demand provision of (almost) all other workshops and panels, live chat and interaction with the speakers, audience interaction (voting and polling) as well as live moderation and even a digital support programme with live experiences onsite, wherever you participate. Let us surprise you!

Marketplace onsite

The 'marketplace' with company presentations by congress sponsors (exhibition area) is located in the conference foyer, hotel lobby and the DomLounge. It will provide a communication platform enabling delegates, speakers and sponsors to engage in an exchange of views. This is the perfect place to discuss in greater detail the issues raised in the workshops and panel debates with the speakers, or to make contact with exhibitors during the breaks and develop business networks. Due to restrictions ensuring social distancing the number of standplaces onsite will be restriceted

Virtual Marketplace

For the first time this year we are also offering virtual stands. All exhibitors on site will automatically receive a virtual stand presence. Features include live chat functions, uploaded speeches and research, company presentation, offer for customer gifts, etc.

Marketing

The Congress will be advertised through:

- Personalised invitations sent to more than 6,000 selected relevant addresses in the credit and securitisation markets, primarily in Germany, Austria, France, The Netherlands and the United Kingdom
- Personal invitations sent to representatives of politics, banking supervision and international committees
- Advertisements in our media partners' publications (e.g. die bank, Finance magazine, Global Capital)
- Information on the TSI website (in German and English) and the German blog 'TSI kompakt'(www.tsi-kompakt.de)
- The Congress website (www.tsi-kongress.de / www.tsi-congress.com),
- Web buttons in the event diaries of our media partners and sponsors

Sponsors of the TSI Congress 2020 can place web ads on the Congress microsite and the 'TSI kompakt' blog site (www.tsi-kompakt.de).

PR activities

- The congress will be included in the 'Pressebox' (press mailer covering the entire German financial market).
- Preliminary interviews with journalists and other representatives of the press
- Press releases published on the internet and sent to a mailing list of approximately 2,000 addresses in the securitisation and asset-based finance markets



Your contact person

Monika Beye Tel: +49 69 2992 1733 monika.beye@tsi-gmbh.de

True Sale International GmbH Mainzer Landstrasse 61 60329 Frankfurt am Main, Germany Due to the COVID-19 crisis and the resulting changes in the economy and financial markets, the focus of the TSI Congress in autumn will also shift. The headlines can be outlined as follows:

- Assessment of the situation in the coronavirus crisis and its economic effects on the financial and real economy
- The impact of **liquidity and economic support measures** by the ECB and governments
- Banks as part of the solution in the implementation of measures to secure liquidity
- Implications for the euro area, the Capital Market Union and financial market stability in the EU
- Potential extent and consequences of the recession on credit portfolios and capital resources of banks
- **Raising capital** through capital relief trades, NPL securitisations and sale of non-performing loans
- Adaptation of banking and securitisation regulation and further development of STS
- Where does the crisis leave sustainable finance and digitalisation reprioritisation and opportunities

Asset-Based Finance 4.0 – Financing in transition

Opening panel debate/Keynote address

Bestandsaufnahme Krisenmanagement: Status, aktuelle Maßnahmen und die weiteren Herausforderungen für Politik und Wirtschaft

Keynote: Dr Joerg Kukies, State Secretary in the German Federal Ministry of Finance

Overcoming the coronavirus crisis: Asset based finance in challenging times

- Corporate Special: Aktuelle Herausforderungen der Finanzierung der Realwirtschaft – Politik und Unternehmer im Gespräch
- Auswirkungen der Krise auf die Banken- und Kapitalmarktfinanzierung von Unternehmen
- Das Finanzsystem in der Coronakrise Maßnahmen zur Stabilisierung des Bankensystems
- Zentralbankmaßnahmen und -optionen zur Überwindung der Finanzierungsprobleme von Eurostaaten in und nach der Coronakrise
- Credit markets after the end of the forbearance measures and the special regulations on insolvency law in Germany and Europe
- Securitisation of non-performing loans in Europe Status and what needs to be done?
- **BREXIT SPECIAL:** Brexit opportunities and challenges for asset-based finance in turbulent times

Securitisation - Regulatory issues

- Investor Special: Credit Markets under stress what are the impacts on securitisation?
- Auswirkungen des Kreditmoratoriums auf Verbriefungen?
- Die aktuelle Bedeutung von Verbriefungen in der Geldmarktpolitik des Eurosystems
- Has the implementation of the securitisation regulation been completed?
- STS, SRT and capital relief trades: Rules for securitisation & risk transfer
- STS Special: Could the securitisation world be a blueprint for broader capital market regulation?

Securitisation – Asset class issues

- Auto-ABS Challenges of an Industry between Corona Impacts, Green Deal and Digitilisation
- Wachsende Bedeutung von Leasingverbriefungen in der Post-Corona-Ära
- Learnings zu ABCP-Transaktionen in und nach der Coronakrise
- Rating und Performanceerwartungen von ABS-Assetklassen
- ABCP 4.0 the long way towards an instrument like a 'short term covered bond'
- The developments of credit funds what further trends are to come?
- What are the actual drivers of the CLO market?
- RMBS Challenges and perspectives for a solid asset class

Securitisation 4.0 – Trends and outlook

- Digitale Geschäftsmodelle und Finanzierung Chancen und Risiken durch den Umbruch?
- ESG und Sustainable Finance: Wirkt die Coronakrise als Katalysator oder Showstopper?
- The future of marketplace lending and credit platforms
- Securitisation 4.0 ABCP on the blockchain
- Crypto assets 4.0 Consequences of asset tokenisation for the securitisation of these assets
- EIF & EIB: Securitisation efforts to support SME lending and leasing after the coronavirus crisis

Closing panel debate

The future role of securitisation in the EU – solution for financing and capital issues

Congress language

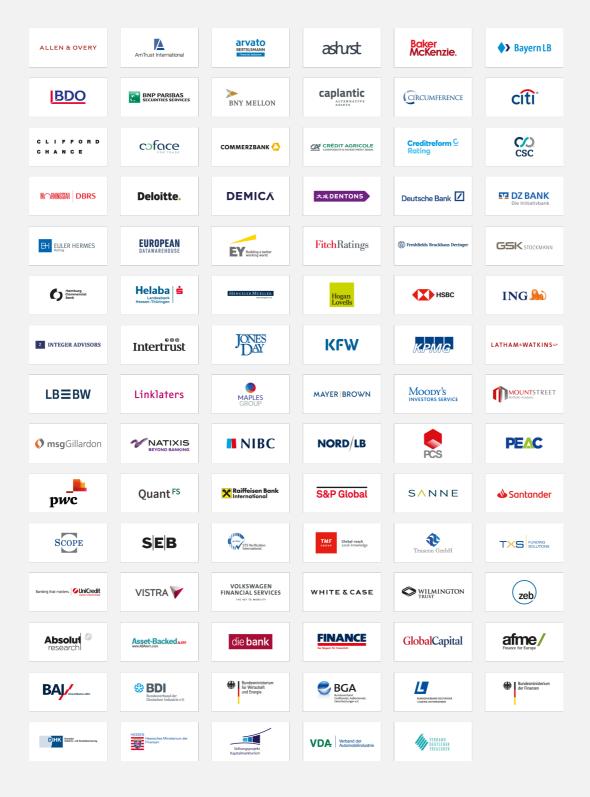
All panels and workshops that are held in English, are marked with a Union Jack

German titles signal German language in the panel/workshop.





Sponsors, media partners and supporting organisations in 2019



TSI Congress 2020 sponsorship

This year as well, you can choose from different congress sponsorship options. You can also sponsor a stand location, round tables and business events and/or events in the cultural programme. We will be pleased to put together an individual package that is optimally tailored to your needs. The following pages contain a list of possible options.

As a TSI Partner or TSI Partner^{plus} you enjoy special sponsorship terms and conditions.

Please complete pages 15 and 16 and fax or scan and email them to us **by 30 June 2020** at the latest.















Impressions TSI CONGRESS 2019
90 partners, sponsors and media partners
+++ 160 Speakers +++ more than 600 participants onsite +++



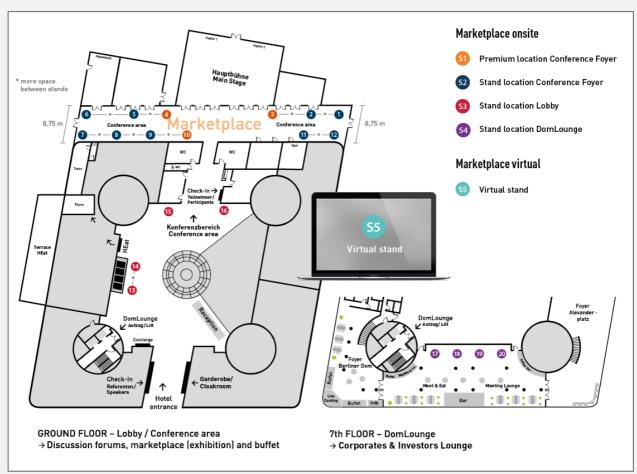
Services	К1 ТОР	K2 Premium	K3 Special	K4 All-round	K5 Advanced	K6 Basic	K7 Pure Virtual
Moderation of/participation in workshops/panels		1	ſ	1	1		
Moderation of a panel or workshop	2	2	1	-	-	-	-
Participation in a panel or workshop	2	1	1	1	1	-	-
Free tickets			ı	1			
Free speaker tickets	4	3	2	1	1	-	-
Free corporate tickets onsite***	10	7	7	5	4	1	-
Free corporate tickets Virtual Congress online	30	10	8	12	4	2	3
Free customer tickets: investors onsite	5	5	3	-	-	-	-
Free customer tickets: investors Virtual Congress online	10	5	3	-	-	-	-
Free customer tickets: corporates Virtual Congress online	5	3	3	-	-	-	-
Free customer tickets: banks Virtual Congress online	4	-	-	-	-	-	_
Free Round Table moderator ticket	As selected	As selected	-	-	-	-	-
Free stand host tickets: On stand booking, +1 additional free ticket (upgrade)	✓	4	-	-	-	-	_
Round Tables and Business Events							
One Round Table/Business Event included, as available	1	4	•	•	•	•	_
Investor Kick-off, WirtschaftsFrühstück, Euro Lunch Break, Market Special							
Congress Specials Events Branded cocktail chill-out	4	4	EUR 950	EUR 950	EUR 950	EUR 950	_
	¥	· ·	FOK 320	FOK 320	FOK 330	FOK 300	_
Meeting Specials 1-day booking of a business meeting room (subject to availability)	EUR 750	EUR 750	EUR 750	EUR 750	l –	l –	_
½-day booking of a business meeting room (subject to availability)	EUR 750	EUR 750	EUR 750	EUR 450	_	_	_
Online live chatroom (entire congress duration)	EUR 450 ✓	EUR 450 ✓	EUR 450	EUR 450	EUR 450	EUR 450	EUR 450
Stand location	,	· ·	· · · ·	LUK 430	LUK 430	LUN 430	LUK 430
Exhibitor position category S1: Premium position in the Conference Foyer incl. virtual booth	•		•	•			_
Exhibitor position category S2: Conference Foyer incl. virtual booth	•	•	•	•	•	•	_
Exhibitor position category 32: Conference royer incl. Virtual booth	•	•	•	•	•	•	
							_
Exhibitor position category S4: DomLounge incl. virtual booth	*	*	*	*	*	*	
Exhibitor position category S5: virtual booth	•	•	•	•	•	•	•
Advertisement opportunities	/	✓	_	_	l -	l –	_
Gold level ad space virtual event & event app (highest level)	,						_
Silver level ad space virtual event & event app	-	-	4	-	-	-	-
Highest level (10) web ad TSI Congress microsite and TSI kompakt until end-March 2021	4	-	-	-	-	_	-
Level (8) Web-Ad Microsite TSI Kongress & TSI kompakt until end-March 2021	-	1	-	-	-	-	-
Level (6) web ad TSI Congress microsite and TSI kompakt until end-March 2021	-	-	1	✓	-	-	-
Level (4) web-ad TSI Congress microsite until end-December 2020	-	-	-	-	4	EUR 350	EUR 350
Reduction on additional tickets (regular / with early bird discount till 31 August 2020)							
Other company representatives***	EUR	EUR	EUR		ĺ		
the first term of the first te	1,195/995	1,195/995	1,195/995	_	_	_	_
		1,133/333	1,155,555				
Other company representatives Virtual Congress online	EUR 395	EUR 395	EUR 395	EUR 395	EUR 395	EUR 395	EUR 395
Other company representatives Virtual Congress online Clients: corporates Virtual Congress online	EUR 395 EUR 295			EUR 395 EUR 295	EUR 395 EUR 295	EUR 395 EUR 295	EUR 395
		EUR 395	EUR 395			1	EUR 395 - -
Clients: corporates Virtual Congress online Clients: banks Virtual Congress online	EUR 295	EUR 395 EUR 295	EUR 395 EUR 295	EUR 295	EUR 295	EUR 295	-
Clients: corporates Virtual Congress online Clients: banks Virtual Congress online Virtual Special	EUR 295	EUR 395 EUR 295	EUR 395 EUR 295	EUR 295	EUR 295	EUR 295	-
Clients: corporates Virtual Congress online Clients: banks Virtual Congress online Virtual Special Supplement in TSI welcome package online participants (sent home)	EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595	-
Clients: corporates Virtual Congress online Clients: banks Virtual Congress online Virtual Special Supplement in TSI welcome package online participants (sent home) Videoconferencing online training & background design video conferencing speaker	EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595	-
Clients: corporates Virtual Congress online Clients: banks Virtual Congress online Virtual Special Supplement in TSI welcome package online participants (sent home) Videoconferencing online training & background design video conferencing speaker Use of logo	EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595	-
Clients: corporates Virtual Congress online Clients: banks Virtual Congress online Virtual Special Supplement in TSI welcome package online participants (sent home) Videoconferencing online training & background design video conferencing speaker Use of logo Separate use of logo for Business Event	EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595 - -	-
Clients: corporates Virtual Congress online Clients: banks Virtual Congress online Virtual Special Supplement in TSI welcome package online participants (sent home) Videoconferencing online training & background design video conferencing speaker Use of logo Separate use of logo for Business Event On all Congress documents & on banner at venue	EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595	- - -
Clients: corporates Virtual Congress online Clients: banks Virtual Congress online Virtual Special Supplement in TSI welcome package online participants (sent home) Videoconferencing online training & background design video conferencing speaker Use of logo Separate use of logo for Business Event On all Congress documents & on banner at venue Virtual event & event app	EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595	- - - - -
Clients: corporates Virtual Congress online	EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 295 EUR 595 • • • • •	EUR 295 EUR 595 •	EUR 295 EUR 595	- - - - - - -
Clients: corporates Virtual Congress online Clients: banks Virtual Congress online Virtual Special Supplement in TSI welcome package online participants (sent home) Videoconferencing online training & background design video conferencing speaker Use of logo Separate use of logo for Business Event On all Congress documents & on banner at venue Virtual event & event app Website & online Congress advertisements	EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 295 EUR 595 • • • • •	EUR 295 EUR 595 •	EUR 295 EUR 595	- - - - - - -
Clients: corporates Virtual Congress online Clients: banks Virtual Congress online Virtual Special Supplement in TSI welcome package online participants (sent home) Videoconferencing online training & background design video conferencing speaker Use of logo Separate use of logo for Business Event On all Congress documents & on banner at venue Virtual event & event app Website & online Congress advertisements TSI Basic Partners Benefits for TSI Basic Partners until 31 December 2020	EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595	- - - - - - - -
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Clients: corporates Virtual Congress online Clients: banks Virtual Congress online Virtual Special Supplement in TSI welcome package online participants (sent home) Videoconferencing online training & background design video conferencing speaker Use of logo Separate use of logo for Business Event On all Congress documents & on banner at venue Virtual event & event app Website & online Congress advertisements TSI Basic Partners	EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595	- - - - - - - - -
Clients: corporates Virtual Congress online Clients: banks Virtual Congress online Virtual Special Supplement in TSI welcome package online participants (sent home) Videoconferencing online training & background design video conferencing speaker Use of logo Separate use of logo for Business Event On all Congress documents & on banner at venue Virtual event & event app Website & online Congress advertisements TSI Basic Partners Benefits for TSI Basic Partners until 31 December 2020 Congress photos Sponsor's photo in Impressions 2020 online List of delegates Access to delegate list online before the Congress Website	EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595	- - - - - - - - -
Clients: corporates Virtual Congress online Clients: banks Virtual Congress online Virtual Special Supplement in TSI welcome package online participants (sent home) Videoconferencing online training & background design video conferencing speaker Use of logo Separate use of logo for Business Event On all Congress documents & on banner at venue Virtual event & event app Website & online Congress advertisements TSI Basic Partners Benefits for TSI Basic Partners until 31 December 2020 Congress photos Sponsor's photo in Impressions 2020 online List of delegates Access to delegate list online before the Congress	EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 395 EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595	EUR 295 EUR 595	- - - - - - - -

The sponsorship options K1 to K6 for the TSI Congress 2020 automatically include the 'TSI Basic Partner' benefits until 31 December 2020. Please see here for details.

Stand location sponsorship (Can only be booked in conjunction with congress sponsorship!)

The safety of all participants is in our all interest and keeping social distancing in mind we reduced the maximum local stand capacity in the marketplace.

Stand category	Maximum measurements (Width x Height x Depth)	Cost per location
S1 Premium location Conference Foyer, adjacent to and opposite the main stage 1 free stand host ticket and virtual presence included Only 3 stand locations available!	4.00 x 4.00 x 2.00 metres	EUR 6,450
S2 Stand location Conference Foyer, to the left and right of the premium locations 1 free stand host ticket and virtual presence included Only 9 stand locations available!	3.50 x 4.00 x 2.00 metres	EUR 5,450
S3 Stand location Hotel lobby 1 free stand host ticket and virtual presence included Only 4 stand locations available!	3.50 x 4.00 x 2.00 metres	EUR 4,200
S4 Stand location DomLounge 1 free stand host ticket and virtual presence included Only 4 stand locations available!	3.50 x 2.50 x 2.00 metres	EUR 3,700
S5 Stand location Virtual unlimited	No specifications	EUR 2,850



Round Tables & Business Events (Can only be booked in conjunction with congress sponsorship!)

Details	Date/Time	Sponsorship costs
R1 Investor Kick-off Hosting the Investor Kick-off on an investor-related topic as arranged, 1 free moderator ticket plus 3 free investor tickets for participation in the closing discussion. Exclusive logo positioning onsite and in all announcements (Internet, Agenda)	1 October 2020	EUR 4,500 or as an option included in K1/K2
R2 Euro Lunch Break Moderated talk with an interesting guest from politics, the supervisory authorities or business on a current topic relevant to finance and the real economy; including free ticket for moderator and guest Including lunch Exclusive logo positioning onsite and in all announcements (Internet, Agenda)	1 October 2020	EUR 3,500 or as an option included in K1/K2
R3 Market Special: Round Table Moderation of the discussion round on a selected topic with a representative of politics Moderation including free ticket Exclusive logo positioning onsite and in all announcements (Internet, Agenda)	1 October 2020	EUR 3,500 or as an option included in K1/K2
Moderated talk with exciting guest from politics or business on a current topic relevant to capital and financial market, including free ticket for moderator and guest Power 'WirtschaftsFrühstück' for participants Exclusive logo positioning onsite and in all announcements (Internet, Agenda)	2 October 2020	EUR 4,500 or as an option included in K1/K2







Sponsorship booking TSI Congress 2020

Name of sponsor (company):			
I wish to	book the following congress sponsorshi	p option (please tick):	
	K1 – TOP K2 – Premium K3 – Special K4 – All-round K5 – Advanced K6 – Basic K7 – Pure Virtual fits already included in the er/TSI Partner ^{plus} package	Your sponsorship investment EUR 29,900 EUR 23,900 EUR 17,700 EUR 14,950 EUR 11,950 EUR 8,850 EUR 4,550	Investment for TSI Partners / TSI Partners ^{plus} EUR 22,200 EUR 15,900 EUR 8,850 EUR 6,950 EUR 4,950 EUR 0* not applicable
Notes:			
Our company would like to contribute to discussion of the following topics:			
The foll	lowing sponsorship options can only be	booked in conjunction with co	ngress sponsorship.
I wish to	bo book the following stand location spons	corship option (please tick):	
	S2 Stand location: conference foyer, incl. virtual presence S3 Stand location: hotel lobby, incl. virtual presence S4 Stand location: DomLounge, incl. virtual presence		
I wish to	b book the following Round Tables & Busi	iness Events as a sponsor** (pleas	se tick):
R1 Investor Kick-off Lunch** R2 Euro Lunch Break** R3 Market Special: Round Table**			EUR 4,500 EUR 3,500 EUR 3,500 EUR 4,500
1-day booking of a business meeting room (subject to availability)			EUR 950 EUR 750 EUR 450

By fax to +49 69 2992 1717 By email to monika.beye@tsi-gmbh.de

The following people have been appointed as TSI's contact partners within our company

Sponsorship officer	Surname, First name: Department: Tel Email:
Coordination of topics and participation in panel discussions	Surname, First name: Department: Tel Email:
Other coordination or organisational matters	Surname, First name: Department: Tel Email:
Marketing (logo, stand, etc)	Surname, First name: Department: Tel Email:
Invoice Address	
Place and date	
Signature	

TSI's current General Terms and Conditions (February 2018) apply.

All prices are subject to 19% VAT.

By fax to +49 69 2992 1717 By email to monika.beye@tsi-gmbh.de